IBU International Business University

MBA

Graduate Studies - MBA

AACSB Business Education Alliance Member

EduCanada A world of possibilities Un monde de possibilités

NCMA ACCREDITED | AGRÉMENT

PRME Principles for Responsible Management Education an initiative of the

ibu.ca

ABOUT THE

IBU MBA

The IBU MBA program empowers you to tailor your education to align with your passions and career goals through a selection of specialized pathways. You can choose from five dynamic specializations: Technology, Innovation, and Entrepreneurship; Global Business Management; Financial and Management Analytics; General Stream; and Information Systems Management. Each specialization equips you with the skills and knowledge needed to thrive in today's competitive business environment.

- Technology, Innovation, and Entrepreneurship
- Global Business Management
- Financial and Management Analytics
- General Stream
- Information Systems Management
- Digital Health & Data Analytics
- Healthcare Management

Based in Toronto, Ontario, International Business University is an independent not-for-profit university operating under consent granted by the Ontario Minister of Colleges and Universities.

At IBU, you will learn how to lead and manage businesses sustainably, considering the ethical, social, and environmental impacts of your decisions and actions.

Our MBA program is not only high-quality and accredited by various national and international bodies, but also affordable and flexible to suit your needs and preferences. By choosing IBU, you will embark on a unique experience that transforms you as an individual and a professional.

AACSB Business Education Alliance Member

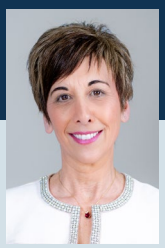
IBU Centre for Sustainable Business

Leadership at IBU

Feridun Hamdullahpur

Chancellor, Member of the Order of Canada
recognized for Visionary Leadership in Education

As inaugural Chancellor, I am pleased to see the passion for Innovation and global education that is on display at IBU. I am particularly excited about the entrepreneurial spirit throughout IBU's administration, faculty, staff and students as IBU pursues its ambitious mission to produce the next generation of international business leaders, making a difference both in local and global communities.



Dr. Asima Vezina

President and Vice Chancellor

Our unique value proposition of flexible, accessible, "personalized learning" creates a tailored life-span approach from application to graduation and beyond.

Our learning environments are responsive and focused on individualized learning so that all students have the opportunity to succeed. Each learner will have a close faculty-student experience, class-sizes of 30 students, dedicated student and career advisors, industry mentors and a curriculum that is guided by the skills, learning outcomes and competencies identified by employers.

Dr. István Imre

Executive Dean & Vice President

In our quest to create job-ready graduates, we collaborate with influential academics, business leaders and advisors. Their expertise and guidance shape our curriculum, ensuring that our graduates are well-prepared to meet the demands of the global workforce. We are committed to have our graduates possess the skills, talent and knowledge required to thrive in today's rapidly changing business landscape.

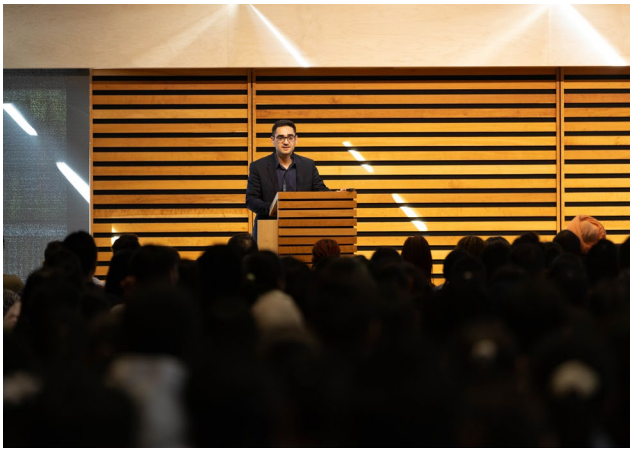
Fast Track Your Business Career

with Optimized Skills

As an independent institution, IBU responds to the needs of employers to develop the next generation of agile, future-proofed executives with sustainability competence and innovative ideas.

Theoretical Knowledge & Practical Skill

IBU integrates a unique blend of theoretical and practical management skills into every course, staying current with the latest tools, knowledge, and industry trends through strong connections to the business world. You will gain essential skills and knowledge defined by the industry, preparing you to make a real impact in the business world of the future.



Enhanced Awareness of Diversity

We live up to our name by offering an MBA executive program that is truly global. Throughout your time at IBU, you'll be exposed to a wealth of cross-cultural knowledge and perspectives that will help you navigate the complex and ever-changing global business landscape.

Ethics & Corporate Social Responsibility

Our comprehensive course on Regulatory Environments, Ethics, and CSR covers the fundamental principles of ethics and corporate responsibility. You will examine these practices in the context of negotiation, strategy, and marketing to develop a holistic understanding of the subject.

Business Planning

We provide our students with diverse capstone options to suit your career aspirations. For example, you can develop a business plan for an entrepreneurial venture. Our faculty and external reviewers provide guidance and mentorship throughout the process, allowing you to gain practical skills and knowledge in business and entrepreneurship.

Digital Transformation

The ability to integrate technology and digital Innovation is essential for business leaders. You will use current tools and strategies to design and develop information systems to apply in a business context.

Work with Businesses Globally on Real-World Challenges

At International Business University, we're committed to preparing our students for a lifetime of positive impact and success. Along with traditional assessments and class assignments, our MBA program incorporates real world case studies, consulting projects, and capstone opportunities to allow students to apply their knowledge in practical settings.

As an independent institution, IBU responds to the needs of employers developing the next generation of future-proofed leaders who are agile with sustainability competence and innovative ideas. Our MBA program is designed to nurture executives with a global entrepreneurial mindset and the ability to develop integrated technological solutions for business organizations from idea generation to execution.

Wharton University of Pennsylvania INTERACTIVE

Featuring Simulations by Wharton Interactive

Our courses have adopted a case study approach for students to learn about the latest real-life business challenges and implications for business managers, including current topics such as ESG investing, indigenous business and digital transformation. Harvard Business Publishing and Ivey Publishing produce these contemporary international business cases.

NCMA ACCREDITED | AGRÉMENT

CIM CHARTERED MANAGERS CANADA

Students enrolled in this program are entitled to **FREE ASSOCIATE MEMBERSHIP** with CIM | Chartered Managers Canada and have immediate access to all association benefits. You simply need to complete the online application form at www.cim.ca/student

Students graduating from this program will have met the academic requirements equivalent to the Chartered Management Program (CMP) framework. The CMP can lead to the Certified in Management (C.I.M.®) and Chartered Manager (C.Mgr.®) professional designations.

Certified in Management (C.I.M.®)

Graduates of an NCMA Professionally Accredited Program are eligible to obtain the C.I.M.® designation after completing the online Management Aptitude Evaluation (MAE).

Chartered Manager (C.Mgr.®)

Graduates with the C.I.M.® designation and an undergraduate or graduate degree in any discipline, supplemented with 48 months of professional-level management experience, are eligible to obtain the C.Mgr.® designation.

MBA in Technology, Innovation, and Entrepreneurship

Our MBA program with a carefully balanced combination of Technology, Innovation, and Entrepreneurship is designed to nurture executives with a global entrepreneurial mindset and the ability to develop integrated technological solutions for business organizations from idea generation to execution.

Key Facts:

Program Length:
4 Semesters – 16 Months

Intakes:
September, January, May

Fast Track:
Less than 16 months

Credits:
42 with Capstone Project Work

Why Choose This Specialization?

- Learn from experts on how to discover, evaluate, and develop new technologies and business models in various domains and markets.
- Master the skills and tools to apply design thinking, lean startups, and agile methods to prototype, test, and validate your solutions.
- Understand the legal, ethical, and social dimensions of Innovation, and entrepreneurship while learning how to work effectively in diverse and global contexts.
- Experience real-world learning opportunities like hackathons, pitch competitions, incubators, and mentorship programs.

Career Outcomes:

- You will be ready for exciting careers in technology-based startups, Innovation consulting, venture capital, corporate Innovation, or social entrepreneurship.
- You will also have the option to pursue further studies and research in Innovation-related fields.

Curriculum Overview

CURRICULUM	MBA in Technology, Innovation, and Entrepreneurship	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills, and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓	✓					
	Macroeconomics #	✓		✓				
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and CSR*	✓				✓		
	Entrepreneurship and Innovation**	✓	✓	✓	✓		✓	✓
	Research Methods*	✓	✓	✓	✓		✓	✓
	Business Planning***	✓		✓	✓		✓	✓
	Financing and Valuing Ventures***	✓	✓	✓	✓	✓	✓	✓
	Business Process and System Design***	✓	✓			✓	✓	✓
	Technology Trends and Applications***	✓	✓	✓	✓	✓	✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum and electives offered are subject to regular review and changes as needed.**

MBA in Global Business Management

As global business faces new influences and disruptions, this program prepares you with strategies and tools to navigate an evolving international business environment.

The courses in this program will focus on international strategies at an organizational level for companies in different industries and geographies to be successful in an evolving global market. Students will learn about global finance, global supply chain management and global business service management. During the program, students will also improve their communication skills to negotiate with international stakeholders from diverse geographical and cultural backgrounds.

Key Facts:

Program Length:
4 Semesters – 16 Months

Intakes:
September, January, May

Fast Track:
Less than 16 months

Credits:
42 with Capstone Project Work

Why Choose This Specialization?

- Gain a comprehensive understanding of the economic, political, social, and environmental factors that influence global business.
- Learn how to analyze global opportunities and risks, formulate effective strategies, and implement the best practices in different contexts.
- Explore how to manage diverse and multicultural teams, stakeholders, and customers in a global setting.
- Participate in international learning activities, such as study tours, industry-focused seminars, internships, and projects.

Career Outcomes:

- You will develop a management perspective for positions in multinational corporations including those in the energy, fast moving consumer goods, finance, and telecommunications industries.
- You will also have an option to explore regulatory and government roles.

Curriculum Overview

CURRICULUM	MBA in Global Business Management	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills, and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓						
	Global Trade and Finance #	✓	✓	✓				✓
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and CSR*	✓				✓		
	Global Supply Chain Management***	✓	✓	✓	✓		✓	✓
	Managing Multinational Firms**	✓	✓	✓	✓		✓	✓
	Research Methods*	✓	✓	✓	✓		✓	✓
	Business Planning***	✓	✓	✓	✓		✓	✓
	Global Business Service Management***	✓	✓	✓	✓		✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

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* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

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MBA in Financial and Management Analytics

This program focuses on business analytic tools, including artificial intelligence and machine learning. Students will develop professional knowledge and skills in applying analytics and AI in assisting critical business decision making.

This course will also cover practical use of the latest financial and management analytics tools. This program will enable students to make effective evaluations of different analytics applications and learn how to utilize them for various business sectors.

Key Facts:

Program Length:
4 Semesters – 16 Months

Intakes:
September, January, May

Fast Track:
Less than 16 months

Credits:
42 with Capstone Project Work

Why Choose This Specialization?

- Learn from experts on how to collect, clean, analyze, visualize and communicate data using various tools and platforms, such as Excel, R, Python, Tableau, and Power BI.
- Master the skills and techniques to model, forecast, and optimize financial and management outcomes, such as profitability, risk, valuation, budgeting, pricing, inventory, quality, and customer satisfaction.
- Understand the role of data and analytics in supporting strategic decision-making, Innovation, and entrepreneurship in different contexts.
- Participate in applied learning activities, such as workshops, competitions, consulting projects, and industry certifications.

Career Outcomes:

- You will be ready for careers in multinationals, financial institutions, scaling companies and government agencies that want to maximize their use of technology and data as a strategic competitive advantage.
- You will also have the option of pursuing further studies and research in financial technologies.

Curriculum Overview

CURRICULUM	MBA in Financial and Management Analytics	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills, and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓						
	Management and Marketing Analytics #	✓	✓	✓				✓
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and CSR*	✓				✓		
	Financial Analytics and Projections**	✓	✓	✓	✓		✓	✓
	Predictive Analysis for Decision Making***	✓	✓	✓	✓		✓	✓
	Research Methods*	✓	✓	✓	✓		✓	✓
	Business Planning***	✓		✓	✓		✓	✓
	Financing and Valuing Ventures***	✓	✓	✓	✓		✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum and electives offered are subject to regular review and changes as needed.**

MBA in General Stream

Are you looking for an executive MBA in Canada that will give you a solid foundation in business administration and management? Do you want to join one of the best MBA programs in Ontario that will allow you to customize your MBA program according to your interests and goals? If yes, then the General Stream at IBU is the perfect choice for you.

Key Facts:

Program Length:
4 Semesters – 16 Months

Intakes:
September, January, May

Fast Track:
Less than 16 months

Credits:
42 with Capstone Project Work

Why Choose This Specialization?

- Learn from the experts the core concepts, theories, models, tools, and practices of business administration and management across various functional areas, such as accounting, finance, marketing, operations, human resources, and strategy.
- Master the skills and abilities to apply critical thinking, problem-solving, and decision-making to address business challenges and opportunities in different contexts.
- Understand the ethical, social, and environmental responsibilities of business leaders and managers in today's complex and dynamic world.
- Have the chance to choose elective courses from any of the other MBA specializations or other graduate programs at IBU to tailor your MBA program to your interests and goals.

Career Outcomes:

- You will be ready for rewarding careers in general management, leadership, or administration in various sectors and industries.
- You will also have the option to pursue further studies or research in business-related fields.

Curriculum Overview

CURRICULUM	MBA in General Stream	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behavior: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓	✓					
	Macroeconomics #	✓		✓				
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and CSR*	✓				✓		
	Research Methods*	✓	✓	✓	✓		✓	✓
	Business Planning***	✓		✓	✓		✓	✓
	Financing and Valuing Ventures***	✓	✓		✓	✓	✓	✓
	Business Process and Systems Design***	✓	✓			✓	✓	✓
	Technology Trends and Applications***	✓	✓			✓	✓	✓
	Global Supply Chain Management***	✓	✓		✓	✓	✓	✓
	Global Business Service Management***	✓	✓		✓	✓	✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum and electives offered are subject to regular review and changes as needed.**

MBA Information Systems Management

Are you looking for an MBA in Canada that will enable you to create value for organizations and society through information technology (IT)? Do you want to join one of the best MBA colleges in Canada that will teach you how to design, develop, manage, and secure IT systems and solutions? If yes, then IBU's Information Systems Management specialization is the perfect choice for you.

Key Facts:

Program Length:
4 Semesters – 16 Months

Intakes:
September, January, May

Fast Track:
Less than 16 months

Credits:
42 with Capstone Project Work

Why Choose This Specialization?

- Learn from the experts how to analyze business problems and opportunities, identify user needs and requirements, and propose IT solutions that are feasible, effective, and sustainable.
- Master the skills and tools to design, develop, test, and deploy IT systems and solutions, such as databases, web applications, mobile applications, cloud computing, artificial intelligence, and blockchain.
- Understand the ethical, legal, and social implications of IT, as well as how to manage IT projects, resources, and security in different settings.
- Get to experience hands-on learning opportunities, such as labs, case studies, simulations, and projects.

Career Outcomes:

- You will be ready for exciting careers in IT management, consulting, analysis, development, or administration in various sectors and industries.
- You will also have the option to pursue further studies or research in IT-related fields.

Curriculum Overview

CURRICULUM	MBA in Information System Management	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓						
	Information Systems Audit and Cybersecurity #	✓	✓	✓				✓
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and CSR*	✓				✓		
	Research Methods*	✓	✓	✓	✓		✓	✓
	Business Planning***	✓		✓	✓		✓	✓
	Business Information Systems and Analysis**	✓	✓	✓	✓		✓	✓
	Managing IT Systems and Projects***	✓	✓	✓	✓		✓	✓
	Special Topics on AI and Cybersecurity***	✓	✓	✓	✓		✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum and electives offered are subject to regular review and changes as needed.**

MBA in Digital Health & Data Analytics

Are you looking for an MBA in Canada that lets you harness AI, data, and digital tools to transform healthcare and improve patient outcomes? Do you want a specialization that pairs a rigorous business foundation with digital health analytics, hands-on projects, and a capstone that tackles real-world challenges? If yes, IBU's MBA in Digital Health & Data Analytics (DHDA) is the right fit.

Key Facts:

Program Length:
4 Semesters – 16 Months

(42 Credit Hours with Captsone Project Work)

Intakes:
September, January, May

Why Choose This Specialization?

IBU's MBA in Digital Health & Data Analytics (DHDA) combines business fundamentals with advanced healthcare technologies, ensuring a rigorous curriculum that prepares you to lead digital transformation in healthcare.

- Turn data into solutions that transform healthcare
- Gain hands-on project experience with real impact
- Build expertise in AI, analytics, and digital tools
- Graduate ready for high-demand healthcare roles

Career Outcomes:

Graduates of the MBA in Digital Health & Data Analytics (DHDA) are equipped with the skills to innovate, lead, and create impact across healthcare organizations, consulting, and technology-driven roles.

- **Digital Health & Data Analytics Specialist**
  Apply AI and analytics to improve healthcare delivery
- **Consulting & Research Expert**
  Solve complex challenges with evidence-based insights
- **Healthcare Operations Professional**
  Lead projects and streamline healthcare systems
- **Innovation Leader**
  Drive digital transformation initiatives across health organizations

Curriculum Overview

CURRICULUM	MBA in Digital Health & Data Analytics	Credit	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1								
	Financial Management	3	✓		✓	✓			
	Business Analytics	3	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	3	✓		✓	✓	✓		
	Marketing and Social Media	3	✓		✓	✓			
	TERM 2								
	Communications, Interpersonal Skills and Negotiation	3	✓			✓	✓		
	Strategy (Technology Management)	3	✓		✓	✓		✓	
	Information Technology and Digital Transformation	3	✓	✓					
	Managing Healthcare Organizations and Systems#	3	✓		✓				
SPECIALIZATION	TERM 3								
	Regulatory Environments, Ethics and CSR*	3	✓				✓		
	Research Methods*	3	✓	✓	✓	✓		✓	✓
	Business Planning***	3	✓		✓	✓		✓	✓
	Digital Health Analytics**	3	✓	✓		✓		✓	✓
	AI Applications for Healthcare**	3	✓	✓		✓	✓	✓	✓
	Global Health***	3	✓	✓			✓	✓	✓
	Managing Geriatric Care***	3	✓	✓	✓	✓	✓	✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4								
	Consulting Project	6	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	6	✓	✓	✓	✓	✓	✓	✓
	Applied Research Paper	6	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum is subject to regular review and changes as needed.**

MBA in Healthcare Management

Are you looking for an MBA in Canada that equips you to lead healthcare teams, improve service quality, and navigate compliance with confidence? Do you want a program that blends core business fundamentals with healthcare operations and quality management - delivered in small, interactive classes and capped by an applied capstone project? If yes, IBU's MBA in Healthcare Management (HCM) is built for you.

Key Facts:

Program Length:
4 Semesters – 16 Months

(42 Credit Hours with Captsone Project Work)

Intakes:
September, January, May

Why Choose This Specialization?

IBU's MBA in Healthcare Management (HCM) integrates business strategy with healthcare operations, quality management, and regulatory insight, providing the academic and practical foundation to lead in one of the world's most vital sectors.

- Lead healthcare teams with confidence and vision
- Balance business fundamentals with healthcare expertise
- Master operations, quality management, and compliance
- Prepare for leadership in a vital global sector

Career Outcomes:

Graduates of the MBA in Healthcare Management are prepared to take on leadership roles in healthcare organizations, policy environments, and service systems worldwide.

- **Healthcare Manager**
  Lead diverse teams and manage clinical or administrative operations
- **Operations Strategist**
  Optimize systems and processes in healthcare organizations
- **Quality & Compliance Leader**
  Strengthen service quality while navigating regulatory frameworks
- **Policy & Consulting Advisor**
  Provide strategic insights and drive improvements across the sector

Curriculum Overview

CURRICULUM	MBA in Healthcare Management	Credit	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1								
	Financial Management	3	✓		✓	✓			
	Business Analytics	3	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	3	✓		✓	✓	✓		
	Marketing and Social Media	3	✓		✓	✓			
	TERM 2								
	Communications, Interpersonal Skills and Negotiation	3	✓			✓	✓		
	Strategy (Technology Management)	3	✓		✓	✓		✓	
	Information Technology and Digital Transformation	3	✓						
	Managing Healthcare Organizations and Systems#	3	✓	✓	✓				✓
SPECIALIZATION	TERM 3								
	Regulatory Environments, Ethics and Sustainability*	3	✓				✓		
	Research Methods	3	✓	✓	✓	✓		✓	✓
	Business Planning	3	✓		✓	✓		✓	✓
	Accounting and Financial Management for Healthcare **	3	✓	✓		✓		✓	✓
	Operations and Quality Management for Healthcare	3	✓	✓		✓		✓	✓
	Global Health***	3	✓	✓			✓	✓	✓
	Managing Geriatric Care***	3	✓	✓	✓	✓	✓	✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4								
	Consulting Project	6	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	6	✓	✓	✓	✓	✓	✓	✓
	Major Research Paper	6	✓	✓	✓	✓	✓	✓	✓

M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,
* program required,
** specialization required,
*** pick 2, at least 1 from these 3 electives.

ⓘ **Curriculum is subject to regular review and changes as needed.**

Post Graduate Work Permit Eligibility

Graduates of IBU MBA program are eligible to apply for up to 3-YEAR POST-GRADUATION WORK PERMIT.

For further information, please visit
www.ibu.ca/international-students

Learning Outcomes

HOW MBA GRADUATES CAN UNLEASH DEEP CURIOSITY WITH RIGOUR AND STRATEGIC BENEFIT

Business Fundamentals and Management Tools

- Knowledge of foundational theories and models
- Skills to apply management tools
- Contextual understanding of business operations

Communication and Persuasion Skills

- Application of theory and best practices in communication
- Oral and written communication proficiency
- Ability to persuade diverse audiences

Trends Shaping Business Environment

- Awareness of economic trends
- Understanding demographic shifts
- Adaptation to political and regulatory changes
- Role of technology and Innovation in driving change

Legal, Ethical, and Social Responsibility

- Understanding of legal, ethical, and moral obligations
- Awareness of corporate social responsibility (CSR) and ESG issues
- Accountability frameworks in business

Research Conceptualization and Communication

- Conceptualization of research problems
- Application of quantitative and qualitative tools
- Effective communication of results to diverse audiences

Problem Solving and Analytical Skills

- Formulation and analysis of solutions for complex problems
- Utilization of diverse data sources and insights
- Application of appropriate models and tools

MBA Student Journey

Embarking on your MBA journey is an exciting and transformative experience.

MASTERING FUNDAMENTALS

During your first semester, you will dive into the core principles of business that will serve as the foundation for your future success. In this initial term, you will build up your foundational knowledge of doing business in a contemporary setting.

Financial Management will equip you with the necessary financial knowledge and skills to navigate the complex world of business finance. Business Analytics will hone your ability to analyze big data and make informed business decisions. Organizational Behavior: Leading in a Diverse Environment will enhance your ability to lead and strive within an inclusive and diverse workplace. Marketing and Social Media will introduce you to the latest knowledge about marketing and promotion tactics necessary to build a strong brand presence in the digital age.

DRIVING CHANGES

As you move into the second term, you will focus on implementing effective changes within organizations to foster innovation. Communication skills will teach you effective ways to convey your message and influence others. Negotiation skills will enable you to navigate complex business deals and resolve conflicts. Strategy will provide you with the innovative approaches and techniques to formulate and implement successful business plans. Information technology and digital transformation will explore the role of technology in driving innovation and growth.

SPECIALIZATIONS IN SKILLS

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, global business venturing , financial analytics, information systems management, or a general stream for a broader perspective. You can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project. This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.

Who
Should Apply?

Our MBA program is designed for a diverse group of individuals, both from Canada and abroad, who are passionate about furthering their education, advancing their careers, or growing their businesses:

- **EXECUTIVES AND MANAGERS**
  seeking to equip themselves with the latest business knowledge pertinent to digital transformation, sustainability and technological Innovation for career progression
- **PROFESSIONALS**
  taking the next step in their career
- **ENTREPRENEURS AND SMALL BUSINESS OWNERS**
  who want to reach the next level of success
- **INDIVIDUALS**
  desiring to further their studies for career transition and advancement
- **INTERNATIONAL STUDENTS**
  who want to earn an MBA in Canada
- **COLLEGE STUDENTS**
  looking to further their education
- **PEOPLE IN TRANSITION**
  who want to prepare for the next chapter

CAREER PATHS

Corporate Management & Leadership

Aim for executive positions where you can transform the future of various industries through strategic decision-making with a broad corporate perspective combined with a view of disruption and entrepreneurial edge.

Technology Management & Strategy

Drive technological Innovation by using your skills to help companies develop and implement technology strategies and optimize technology within your organization.

Investment Banking & Private Equity

Shape the future of finance by driving growth and helping organizations raise capital, make strategic acquisitions, and structure complex financial transactions.

Healthcare Management & Administration

Excel in a management role in hospitals, clinics, and other healthcare organizations by using your business skills to improve efficiency while bettering patient outcomes.

Operations & Supply Chain Management

Optimize efficiency by improving operations and supply chain management in manufacturing, logistics, and related industries.

Real Estate Development & Management

Our MBA program positions you to leverage your business acumen and knowledge in developing and managing properties and real estate projects.

Non-Governmental Organizations (NGOs)

Work in areas such as project management and development, fundraising, or operations to assist global issues (human rights, sustainable development etc.).

Non-Profit Management & Public Administration

Make a tangible impact on social and public issues by applying your knowledge to management and leadership roles in the non-profit and public sectors.

For the Next Generation of Business Leaders

Consulting Firms

Support clients with market entry strategies, international expansion, cross-cultural management, or strategic planning.

Government Agencies

Create economic policies, negotiate international agreements, or focus on international trade to represent a government's interest in global platforms.

Entrepreneurship

Join a scaling company or start your own firm with the industry knowledge and practical skills needed to develop an effective business plan, secure funding, and manage operations to create a business model for success.

Financial Analyst

Analyze financial data, evaluate investment opportunities, and provide guidance for financial planning and decision-making, while contributing to budgeting, forecasting and financial report processes.

Multinational Corporations

Work in various departments such as international business development, global marketing, supply chain management, or strategic planning, focusing on expanding a company's international markets and managing global operations.

Investment Analyst

Collect, analyze, and interpret complex data sets to extract insights, identify patterns, and provide data-driven recommendations to support business decision-making.

International Organizations

Work for organizations such as The United Nations, World Bank or International Monetary Fund to contribute to global initiatives, policymaking, and development projects.

Business Analyst

Collaborate with stakeholders to conduct research, identify requirements, and analyze data to bridge the gap between business objectives and analytical insights.

Management Consultant

Offer strategic advice and solutions to businesses by analyzing organizational structures, methods, and data to identify areas of improvement and optimize performance.

Data Scientist

Implement statistical models and use predictive analytics to derive valuable information from data sets, and help organizations optimize efficiency and drive Innovation.

Admission Requirements

Domestic and international students, including current Ontario university graduates as well as out-of-province Canadian students, interested in applying to IBU may do so directly by completing an online application form. The specific requirements for each type of applicant are outlined in the table below.

Direct Entry Admission Requirements Student	Requirements for MBA
Undergraduate Degree	2 years of work experience B+ GPA or Equivalent Additional courses may be required*

This is a recommended GPA for entrance and will be reviewed on a case-by-case basis in conjunction with work experience and evidence of competencies.

* If you do not hold a Bachelor of Commerce (BCom), Bachelor of Business Administration (BBA), or equivalent business degree, you may be required to complete up to two bridging courses, Quantitative Methods for Business and Introduction to Business, offered by IBU or equivalent during your semester 1 of the MBA program of study.

International Students

Applicants whose first language is not English and who have completed fewer than four consecutive years of study in an English-speaking country must provide evidence of their English language proficiency by providing an official English language proficiency certificate (i.e; TOEFL, IELTS or Canadian Academic English Language Assessment-CAEL). International students are required to have a valid study permit.

Mature Students:

Mature students may apply directly to the program and their applications will be considered individually.

In some instances, they will need to complete up to two Bridging Courses.

IBU's admission to Graduate Studies Policy defines the minimum requirements an applicant must fulfill.

Admission is competitive and eligibility to apply does not guarantee admission.

Applicants who do not meet minimum admission requirements and do not have an undergraduate degree yet show potential for success in graduate level study will be considered on a case-by-case basis.

Extensive work experience and volunteer experience at managerial level is expected.

Applicants must meet the standard admission requirements of proof of proficiency in English, GMAT Score 560 or more and may be assessed for experience and performance in a number of education/training courses.

Applicants must provide all application materials and a 3 to 5 page essay outlining their desire to attend the MBA program.

Transfer Students:

Applicants may apply for admission based on previous studies completed in good standing at an accredited postsecondary university.

Applicants must meet the standard admission requirements as well as normally minimum average of B GPA or equivalent and GMAT score of 560 or more.

Submission of official transcripts from the transferring program and postsecondary university is required.

Proof of proficiency in English may be required on a case-by-case basis.

IBU International Business University

ibu.ca

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Ottawa, ON K1S 3W7

(Currently accepting
domestic students only)

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Toll Free: +1 (866) 923-3111

This institution has been granted consent by the Minister of Colleges and Universities to offer this program for a five-year term starting April 4, 2023. MBA's ISM specialization and General Stream has been granted consent on March 8, 2024. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions). IBU does not make any representation or warranties express or implied as to the accuracy or completeness of the information.